

NATIONAL KIDNEY FOUNDATION OF ARIZONA  
PRESENTS

*Dancing with the Stars  
Arizona 2011*

*Sponsorship Packages*

**MARQUEE - 300 Individual Votes + 100 Couple Votes** **\$50,000**

- Listed as Marquee sponsor in the Program
- One guaranteed Dance Floor table for 10
- *ABC-TV / Tony Dovolani Hollywood Package*
  - Airfare for four (4) from Phoenix to Los Angeles, California
  - Four (4) tickets to see ABC-TV's Dancing with the Stars live
  - Dinner for four (4) with Tony Dovolani
  - One night accommodations, including two (2) rooms
  - Transportation to the ABC Studio and back to the hotel after dinner
- *Arizona Celebrity Star Dancer Sponsorship Package*
  - Corporate logo sign on sponsored dancer
  - Logo projected onto signage surrounding the stage
  - Visual Corporate promotion throughout the evening
  - Special program listing
- *Biltmore Overnight Accommodations Package*
  - Hotel accommodations at the Arizona Biltmore Resort & Spa for February 25, 2011 (double occupancy) and breakfast for two on February 26, 2011
- Three full-page advertisements or tributes in the Program
- Incorporated into gala media promotions
- Special recognition from the podium during event

**ORCHESTRA - 200 Individual Votes + 70 Couple Votes** **\$35,000**

- Listed as an Orchestra sponsor in the Program
- One guaranteed Dance Floor table for 10
- Arizona Celebrity Star Dancer Sponsorship Package
- *Biltmore Overnight Accommodations Package*
  - Hotel accommodations at the Arizona Biltmore Resort & Spa for February 25, 2011 (double occupancy) and breakfast for two on February 26, 2011
- Three full-page advertisements or tributes in the Program
- Incorporated into gala media promotions
- Special recognition from the podium during event

<p><b>ENCORE - 160 Individual Votes + 70 Couple Votes</b></p> <ul style="list-style-type: none"> <li>• Listed as an Encore sponsor in the Program</li> <li>• One guaranteed Dance Floor table for 10</li> <li>• <i>Biltmore Overnight Accommodations Package</i> <ul style="list-style-type: none"> <li>○ Hotel accommodations at the Arizona Biltmore Resort &amp; Spa for February 25, 2011 (double occupancy) and breakfast for two on February 26, 2011</li> </ul> </li> <li>• Two full-page advertisements or tributes in the Program</li> <li>• Incorporated into gala media promotions</li> <li>• Special recognition from the podium during event</li> </ul>	<p><b>\$25,000</b></p>
<p><b>DIRECTOR (Corporate Partners) - 160 Individual + 70 Couple Votes</b></p> <ul style="list-style-type: none"> <li>• Listed as a Director sponsor in the Program</li> <li>• One guaranteed Dance Floor table for 10</li> <li>• <i>Arizona Celebrity Star Dancer Sponsorship Package</i> <ul style="list-style-type: none"> <li>○ Corporate logo sign on sponsored dancer</li> <li>○ Logo projected onto signage surrounding the stage</li> <li>○ Visual Corporate promotion throughout the evening</li> <li>○ Special program listing</li> </ul> </li> <li>• Two full-page advertisements in the Program</li> <li>• Incorporated into gala media promotions</li> <li>• Special recognition from the podium during event</li> </ul>	<p><b>\$25,000</b></p>
<p><b>VIP SHOWSTOPPER - 160 Individual + 70 Couple Votes</b></p> <ul style="list-style-type: none"> <li>• Listed as a VIP Showstopper sponsor in the Program</li> <li>• One guaranteed Dance Floor table for 4 or 6</li> <li>• <i>Biltmore Overnight Accommodations Package</i> <ul style="list-style-type: none"> <li>○ Hotel accommodations at the Arizona Biltmore Resort &amp; Spa for February 25, 2011 (double occupancy) and breakfast for two on February 26, 2011</li> </ul> </li> <li>• Two full-page advertisements in the Program</li> <li>• Incorporated into gala media promotions</li> <li>• Special recognition from the podium during event</li> </ul>	<p><b>\$25,000</b></p>
<p><b>BROADWAY - 50 Individual Votes + 30 Couple Votes</b></p> <ul style="list-style-type: none"> <li>• Listed as a Broadway sponsor in the Program</li> <li>• One Preferred table for 10</li> <li>• One full-page ad in the Program</li> <li>• Incorporated in gala media promotions</li> </ul>	<p><b>\$15,000</b></p>
<p><b>CABARET - 40 Individual Votes + 20 Couple Votes</b></p> <ul style="list-style-type: none"> <li>• Listed as a Cabaret sponsor in the Program</li> <li>• One Select table for 10</li> <li>• One full-page ad in the Program</li> </ul>	<p><b>\$10,000</b></p>

**PLAYBILL - 20 Individual Votes + 5 Couple Votes**

**\$5,000**

- Listed as a Playbill sponsor in the Program
- One Special table for 10
- One half-page ad in the Program

**Ballroom Seat (if available) - 2 Individual Votes + 1 Couple Votes**

**\$400**

Additional votes available for purchase during the evening performance. Please see below for details.

*Audience Voting*

Votes for the dancer or couple of your choice will be available for purchase during the evening. Votes purchased before February 9, 2011 will include tribute ads in the program. Audience votes will be cast and counted for the selection of the People's Choice Champion from each of the two dancer categories listed below.

*Ladies and Gentlemen Championship Categories*

Judges' Choice  
People's Choice

Male and Female - 100% Judges' Determination  
Male and Female - 100% Determined by Audience Votes

General Competition Votes:		Program Tribute Ad*
\$100	1 Vote	
\$300	4 Votes	
\$500	8 Votes	1/2 Page
\$1,000	20 Votes	1 Page

*Couples Championship Categories*

Judges' Choice  
People's Choice

100% Judges' Determination  
100% Determined by Audience Votes

General Competition Votes:		Program Tribute Ad*
\$20	1 Vote	
\$100	6 Votes	
\$250	20 Votes	1/2 Page
\$500	50 Votes	1 Page

\*Tribute ads included with pre-event purchase of votes only